

For immediate release

Canadian Memorial Chiropractic College and The University of Winnipeg Sign Articulation Agreement to Create New Academic Pathway

TORONTO, ON (WINNIPEG, MB) May 16, 2014 — An articulation agreement between the Canadian Memorial Chiropractic College (CMCC) and The University of Winnipeg (UWinnipeg) was signed today, creating a new academic pathway for qualified students to concurrently complete a Bachelor of Science, Kinesiology degree (Honours) and a Doctor of Chiropractic degree in seven years, instead of eight. It is the first agreement of its kind in Western Canada.

Kinesiology students who decide on their career direction early in their post-secondary education will be able to seamlessly bridge their foundational degree into a professional degree in chiropractic.

"We are excited to partner with The University of Winnipeg on this initiative which expands opportunities for students in Manitoba," said CMCC President Dr. Jean Moss. "This articulation agreement will benefit qualifying students who will be able to meet the requirements for both degrees while fast tracking their education towards becoming a doctor of chiropractic."

"We are deeply committed to creating collaborative programs that provide our students with laddering opportunities to earn dual credentials, and today's partnership with CMCC offers another relevant choice to our students," said Dr. Lloyd Axworthy, President and Vice-Chancellor, UWinnipeg. "CMCC and UWinnipeg are well matched in terms of our vision and goals. This new pathway provides Manitoba students with the means to further their education in less time so they can more quickly take an active role in providing excellent patient care to their communities."

"I am confident that this collaboration with CMCC is the beginning of the sharing of expertise and knowledge that will ensure that our institutions' reputations continue to be acknowledged worldwide," added Dr. Neil Besner, Provost and Vice President, Academic and International at UWinnipeg. "This first in Western Canada builds on the robust programming now offered by our Faculty of Kinesiology."

"I am delighted that CMCC and UWinnipeg have forged this important partnership and can see the enormous potential for students in my home province interested in pursuing a career in chiropractic. I would have wanted to see this in place when I was in my early years," commented Dr. Mark Symchych, CMCC Class of '93 and Past Chair, Board of Governors.

Acceptance into the CMCC-UWinnipeg Bridging Program will begin in September 2015.

About CMCC

The Canadian Memorial Chiropractic College is recognised for creating leaders in spinal health. With graduates practicing in 37 countries and faculty who are leaders in their fields, CMCC delivers world class chiropractic education, research, and patient care. The campus features modern teaching and laboratory space, including new simulation and biomechanics laboratories, and is extended across Toronto through its network of community based interprofessional clinics that serve diverse patient populations. CMCC offers a four-year undergraduate program leading to a Doctor of Chiropractic Degree. This program is offered under the written consent of Ontario's Minister of Training, Colleges and Universities for the period from 24/3/11 to 24/3/21. For more information, visit www.cmcc.ca or follow us on Twitter and Facebook and Linkedin.

About The University of Winnipeg's Faculty of Kinesiology

The Faculty of Kinesiology is comprised of the academic Department of Kinesiology and Applied Health, and the Department of Athletics. The Department of Kinesiology & Applied Health has five concentrated programs of study: Athletic Therapy, Teaching (Physical Education and Health), Exercise Science, Coaching, and Kinesiology (general degree, based on area of interest). The Faculty also includes Wesmen Athletics, the Athletic Therapy Clinic, the Bill Wedlake Fitness Centre, and student intramural and community programming. In fall 2014, the Faculty will expand into UWinnipeg's new <u>UNITED Health and RecPlex</u>, the most comprehensive athletic, health, wellness, and healing facility ever built in the heart of Winnipeg's inner city. The new facilities will provide enhanced instructional, research, training, and community programming, along with student practicum and employment opportunities. Find out more at uwinnipeg.ca/kinesiology.

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Attachment: photo: CMCC President Dr. Jean Moss (right) and Dr. Neil Besner, Provost and Vice President, Academic and International, UWinnipeg (left) sign articulation agreement, May 16, 2014.