

CMCC 40TH Annual
**BACKS IN
MOTION**
10KM Run & 5KM Run/Walk

Back, back, back,
& BACK AGAIN...
celebrating
40 YEARS!

Sunday, April 23, 2023



CanadaHelps step-by-step guide to setting up your profile and fundraising!

Step 1: Click on the link in your CMCC “Registration Confirmation” email, which takes you to the CMCC Backs In Motion page on CanadaHelps.

Step 2: Set up your CanadaHelps Account by clicking on Join a Team, Create a Team, or Join as an Individual button

Backs In Motion 2023

Raising funds for CANADIAN MEMORIAL CHIROPRACTIC COLLEGE

[Donate Now](#)

\$0.00 raised of \$50,000.00

\$0 \$25,000 \$50,000

3 months REMAINING
Campaign Ends **June 1, 2023**

Share This Page



[Join a Team](#)

[Create a Team](#)

[Join as an Individual](#)



Fill out the following information to set up your account*:

Email:

Account Type: Select “Personal”

Company Name:

First and Last Name:

*If you already have an account enter your email, which will be recognized, and then enter your password. If you have forgotten your password, click on the “forgot password” and enter your email where you will receive a password reset email.

Then, click “Continue”...

Join Backs In Motion 2023

It's easy! Follow the simple steps. In minutes, you'll be ready to get started making a real difference.

1 of 2

EMAIL*

Your email address

ACCOUNT TYPE

Personal

COMPANY NAME

Enter a company name

FIRST NAME*

Your first name

LAST NAME*

Your last name



Yes, I'd like to receive email communications from CANADIAN MEMORIAL CHIROPRACTIC COLLEGE. I understand I can withdraw my consent at anytime. For more details, please [contact us using the following information.](#)

Continue

Step 3: Create a Fundraising Page for the “Backs in Motion 2023” Campaign

- Create a “Unique Personal Fundraising Page Name”
 - **PLEASE INCLUDE: FIRST AND LAST NAME IN TITLE**
 - **For example: Kristin Earle's Backs in Motion '23 Fundraising page**
- Set a financial goal!
- Upload a photo of yourself! Choose one from previous Backs in Motion event, or any great photo that represents you and captures your motivation!
- Explain why you are fundraising and why it's a great idea to support you. If you are participating in the event, this is a great place to detail your plans. For example, “I am challenging myself to run 10km on Sunday, April 23, 2023. Please support me on this fitness journey!”

Create Your Personal Fundraising Page

This is the page you'll share with friends and family for supporting your personal participation in the campaign

2 of 2

YOUR PERSONAL FUNDRAISING PAGE NAME*

Kristin Earle's Backs in Motion '23 Fundraising page

GOAL AMOUNT

\$ 500

FEATURED IMAGE

Upload an Image

FUNDRAISING STORY

Rich text editor with toolbar (undo, redo, bold, italic, underline, link) and a text area containing "Your fundraising Story".

Step 4: Share your Fundraising Page with Family and Friends

On the **Welcome Tab**, a customized URL will be generated. You can copy and paste this url when sharing with friends via: email, facebook, twitter etc.

Note: You cannot upload your contacts to CanadaHelps. You must share your fundraising page URL with others through your personal email.

Kristin Earle's Backs in Motion '23 Fundraising page

In support of Backs In Motion 2023 on behalf of CANADIAN MEMORIAL CHIROPRACTIC COLLEGE

Welcome Details Images & Videos Donations

Your Page Address

Include your page address in all your fundraising efforts so people can easily donate to your fundraiser, learn more about the campaign, or join as a participant. Use the short address to simplify the appearance of your message.

SHORT URL

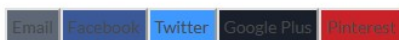
<https://www.canadahelps.org/me/nYu3XbvE>

Copy

Your short address will automatically redirect to your full address. [Copy full URL](#)

Share Across Your Network

Share your page and your fundraising progress often using the social media and email sharing features on your published page. Start spreading the word now using the buttons below:



On the **Details Tab**, you can edit information you already entered. Please note: in order for your donors to be recognized and you to be notified of a donation to your page, you must check off the two below sentences: “Display a list of supporters” and “Send me an email”

Kristin Earle's Backs in Motion '23 Fundraising page
In support of Backs In Motion 2023 on behalf of CANADIAN MEMORIAL CHIROPRACTIC COLLEGE

Welcome **Details** **Images & Videos** **Donations**

PAGE NAME*
A great personal fundraising page name can help your campaign catch attention, and more importantly, connect and inspire people to give.

GOAL AMOUNT
Setting a goal will help you raise funds! Your goal will inspire visitors to your page to give.

NAME OF PAGE OWNER
In emails, we refer to the page owner. Enter your name if you are fundraising as an individual. Otherwise, enter the name of the group or organization.

☒ Display a list of supporters to my campaign on my page. Please note, all supporters can choose what information (if any) will appear in this list.

☒ Send me an email each time someone makes a donation to my fundraiser.

On the **Images/Videos Tab**, you can add photos and videos to your page.

Welcome **Details** **Images & Videos** **Donations**

FEATURED IMAGE
Make your page more impactful by including a featured image that relates to the reason for your fundraising or the cause.

Images
Images added here must be selected as part of a Media Carousel to display on your campaign page. Image must be at least 400px x 400px, but no larger than 5000px x 5000px. Supported formats include JPG, PNG and GIF.

CAPTION

Videos
Videos added here must be selected as part of a Media Carousel to display on your campaign page. Please add the page URL from Youtube or Vimeo e.g. <http://www.youtube.com/watch?v=o7Jxi0ZdzB0>
URL
Please add the page URL from Youtube or Vimeo e.g. <http://www.youtube.com/watch?v=o7Jxi0ZdzB0>

TITLE

CAPTION

On the **Donations Page**, you can see who has donated to your campaign. Once someone has donated, a button will appear that will allow you to send a “thank you” note.

Kristin Earle's Backs in Motion '23 Fundraising page

In support of Backs In Motion 2023 on behalf of CANADIAN MEMORIAL CHIROPRACTIC COLLEGE

Welcome

Details

Images & Videos

Donations

\$0.00

raised

All

Online

Offline

Find a donation

Search

Add Offline Donation

Send Message

NAME	AMOUNT	DATE	SOURCE
No results found.			

Step 5: Confirmation Email – Your Fundraiser is Live!

Keep this email safe. If you lose your account information this is your reference to your fundraising page.

Your Fundraiser is Live! Here's How to Get Started

CanadaHelps <noreply@canadahelps.org>

To Kristin Earle

📧

If there are problems with how this message is displayed, click here to view it in a web browser.

📧

Reply

📧

Reply All

➡

Forward

📧

...

Thu 2023-03-02 4:50 PM

CMCC 40th Annual
BACKS IN
MOTION
10K Run & 5K Run/Walk

Back, back, back,
& BACK AGAIN...
celebrating
40 YEARS!

Sunday, April 23, 2023

Your fundraiser is live!

Nice work. Your fundraising page in support of CANADIAN MEMORIAL CHIROPRACTIC COLLEGE is up and running and ready for action. Go ahead and check it out.

VIEW MY PAGE

Your page URL is: <https://www.canadahelps.org/en/charities/canadian-memorial-chiropractic-college/p2p/backsinmotion2023/team/cmcc-faculty-staff/member/kristin-earles-backs-in-motion-23-fundraising-page/>

Ready to maximize your success?

👤

Access Your Account
Access your account to edit your page, add images and visuals, see recent donations and more. Click the sign-in link at the top, right-hand corner of any page of the fundraising campaign.

📢

Fundraise and Spread the Word!
Ask your friends and family to support your campaign using the communication ideas and integrated email and social sharing tools in the Welcome tab. Then, track donations and thank all your supporters in the Donations tab.

📝

Inspire Visitors to Donate
A picture and story that will connect with potential supporters is key to your fundraising success. Personalize your fundraising story, goal amount and more in the Details tab. Add pictures