



September 25 - 26

CMCC Homecoming '26

A Weekend of Social Events &
Continuing Education



CMCC
Canadian Memorial Chiropractic College

CMCC Homecoming 2026:

Modern Rehabilitation, Evidence-Based
Care, and Sustainable Practice Growth

FRIDAY, SEPTEMBER 25, 2026

8:30 a.m. – 4:30 p.m.

SATURDAY, SEPTEMBER 26, 2026

9:00 a.m. – 12:30 p.m.

TOTAL CONTINUING EDUCATION CREDITS: 9 CE HOURS

Program Overview

CMCC Homecoming 2026: **Modern Rehabilitation, Evidence-Based Care, and Sustainable Practice Growth** brings together clinicians, educators, and healthcare leaders for a weekend focused on contemporary rehabilitation, evidence-informed clinical decision-making, and long-term professional success. Through hands-on rehabilitation training, guideline-based care pathways, and practical business development strategies, participants will gain actionable tools and knowledge that can be immediately integrated into clinical practice.

The program reflects CMCC's commitment to delivering clinically-led, evidence-based continuing education that supports professional excellence, patient-centered care, and sustainable practice success.

FRIDAY SESSION (6 CE HOURS)

Rehabilitation in Contemporary Chiropractic Practice: Applying the ICF Framework, Rehabilitation 2030, and Evidence-Based Exercise Prescription

Dr. Brett Guist

bguist@cmcc.ca



SESSION DESCRIPTIONS

This 6-hour continuing education session is designed to provide practicing chiropractors with a contemporary, evidence-informed approach to rehabilitation. Grounded in the World Health Organization's Rehabilitation 2030 initiative and the International Classification of Functioning, Disability and Health (ICF) framework, the session explores the evolving role of rehabilitation within modern healthcare systems and chiropractic practice.

Participants will learn practical strategies for exercise prescription, load management, graded exposure, tendinopathy management, and soft tissue injury rehabilitation using current evidence-based frameworks. Through a combination of didactic presentations and hands-on workshops, clinicians will develop immediately applicable skills to enhance patient outcomes and strengthen clinical decision-making.

The session reflects CMCC's commitment to delivering clinically-led, evidence-based continuing education and provides participants with practical tools that can be integrated into patient care immediately.

Learning Objectives:

By the end of this session, participants will be able to:

- Describe the role of rehabilitation within contemporary healthcare systems using the ICF framework and WHO Rehabilitation 2030 principles.
- Apply evidence-informed rehabilitation principles, including load management, graded exposure, and exercise prescription, to common musculoskeletal conditions.

- Differentiate rehabilitation strategies across stages of tendinopathy using Cook's Tendinopathy Continuum Model.
- Integrate contemporary soft tissue injury management principles, including the PEACE and LOVE framework, into clinical decision-making.
- Critically evaluate common rehabilitation myths and misconceptions and communicate evidence-informed recommendations to patients.
- Design and progress individualized rehabilitation programs for common spine and extremity presentations using case-based clinical reasoning.
- Demonstrate practical exercise prescription, progression, regression, and coaching strategies that can be implemented immediately in clinical practice.



Brett Guist, BHSc, MS, DC, ART, CSCS

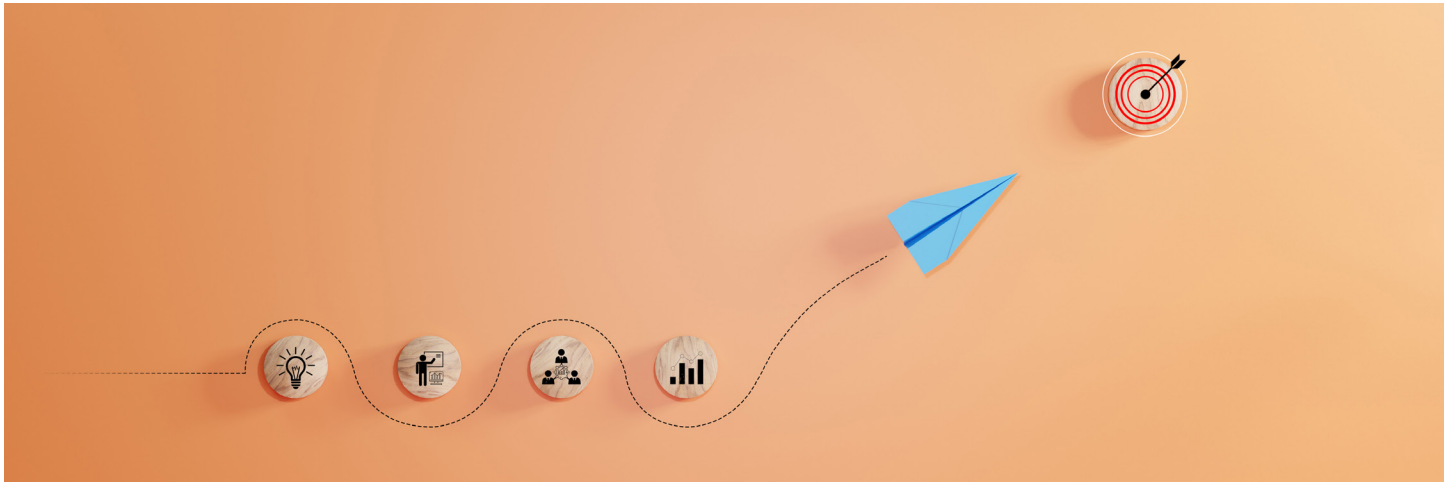
Dr. Guist is a chiropractor and certified strength and conditioning specialist with advanced training in medical acupuncture and Active Release Techniques. He completed his Bachelor of Health Sciences at the University of Calgary, where he gained experience at the Sports Medicine Centre, Alberta Children's Hospital, and with the Dinos Football team, before earning a Master of Science in Sports Science and Rehabilitation from Logan University and a Doctor of Chiropractic degree from the Canadian Memorial Chiropractic College. Dr. Guist has completed extensive continuing education, including SFMA, Functional Range Conditioning, and Functional and Kinetic Treatment with Rehabilitation, and is a member of the Royal College of Chiropractic Sports Sciences and the International Society of Clinical Rehabilitation Specialists. He enjoys working in an interdisciplinary clinic and brings a functional, evidence-informed, patient-centered approach to treating a wide range of musculoskeletal conditions. A former athlete himself, Dr. Guist is dedicated to helping individuals of all levels optimize performance and achieve lasting wellness.

SATURDAY SESSION (3 CE HOURS)

Modern Marketing & Practice Growth Strategies for Chiropractors

Dr. Luigi Nalli

lnalli@cmcc.ca



This presentation explores practical business and practice growth strategies tailored to today's chiropractic healthcare environment. Drawing on experience in chiropractic education, leadership, and practice development, Dr. Luigi Nalli will discuss effective marketing approaches, patient engagement techniques, and strategies for building sustainable referral networks through interprofessional collaboration.

Participants will gain practical insights into attracting and retaining patients, enhancing community and professional relationships, and implementing business strategies that support long-term practice sustainability and success.

Learning Objectives:

By the end of this session, participants will be able to:

- Identify effective marketing strategies for modern chiropractic practice growth.
- Develop approaches to improve patient engagement and retention.
- Explore methods for building sustainable referral relationships through interprofessional collaboration.
- Apply practical business concepts to support long-term practice sustainability and success.



Luigi Nalli, BPHE (Hons), DC, MBA

Dr. Nalli is a chiropractor, educator, entrepreneur, and healthcare leader. As Founder and CEO of PinPoint Health, he has built and expanded a multidisciplinary healthcare organization focused on evidence-informed, patient-centered care. Dr. Nalli earned his Bachelor of Physical and Health Education (Honours) from the University of Toronto, his Doctor of Chiropractic degree from the Canadian Memorial Chiropractic College, and an MBA from the Australian Institute of Business. He has served as faculty at CMCC since 2015 and is passionate about helping healthcare professionals build sustainable practices through effective leadership, marketing, and interprofessional collaboration.

Evidence-Based Care Pathways in Chiropractic Practice

Dr. Carol Cancelliere

carolina.cancelliere@uoit.ca



This presentation provides an overview of evidence-informed Care Pathways developed through the Canadian Chiropractic Guideline (CCG) initiative, highlighting their role in supporting patient management and clinical decision-making in chiropractic practice. Participants will explore how guideline-based care pathways promote consistency, quality assurance, and patient-centered care. Selected care pathways will be examined through practical clinical examples and discussion to support the integration of evidence-informed approaches into everyday practice.

Learning Objectives:

By the end of this session, participants will be able to:

- Describe the purpose and structure of CCG care pathways in chiropractic practice.
- Apply evidence-informed care pathways to support clinical decision-making and patient management.
- Recognize the role of care pathways in promoting consistency, quality assurance, and patient-centered care.
- Analyze practical clinical examples demonstrating the application of guideline-based care pathways.



Carol Cancelliere, BSc (Hons), DC, MPH, MBA, PhD

Dr. Cancelliere is a clinical epidemiologist and scientist at Ontario Tech University's Institute for Disability and Rehabilitation Research and Faculty of Health Sciences. She leads the Canadian Chiropractic Guideline Initiative (CCGI), supporting best practice recommendations in musculoskeletal health and patient-centered care. After over a decade in clinical practice, she transitioned to research and academia, bringing expertise in public health, epidemiology, and health management. Dr. Cancelliere also holds the Rinaldi Research Chair in AI and Rehabilitation, where she aims to advance personalized rehabilitation for high-burden conditions like musculoskeletal disorders, arthritis, and concussion, with a focus on equity and underserved populations.

Detailed Weekend Agenda:

FRIDAY, SEPTEMBER 25, 2026

8:30 a.m. – 8:45 a.m.	Lecture Hall 1	Registration & Sign-In
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8:45 a.m. – 12:00 p.m.	Lecture Hall 1	Didactic Lecture Session (Dr. Brett Guist) Includes 15-minute break
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12:00 p.m. – 1:00 p.m.	LUNCH	
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1:00 p.m. – 4:15 p.m.	Fitness Centre / Gym	Hands-On Rehabilitation Lab (Dr. Brett Guist) Includes 15-minute break
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4:15 p.m. – 4:30 p.m.	Fitness Centre / Gym	Workshop Wrap-Up & Q&A
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5:00 p.m. – 7:30 p.m.	SOCIAL EVENT / CMCC CCPA Hall	Kick off the weekend at our Friday Night Social - an unforgettable evening packed with incredible food, refreshing drinks, a photobooth for capturing the fun, and special anniversary recognitions topped off with a heartfelt tribute video.
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SATURDAY, SEPTEMBER 26, 2026

9:00 a.m. – 9:15 a.m.	Lecture Hall 2	Registration & Sign-In
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9:15 a.m. – 10:45 a.m.	Lecture Hall 2	Modern Marketing & Practice Growth Strategies for Chiropractors (Dr. Luigi Nalli)
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10:45 a.m. – 11:00 a.m.	BREAK	
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11:00 a.m. – 12:30 p.m.	Lecture Hall 2	Evidence-Based Care Pathways in Chiropractic Practice (Dr. Carol Cancelliere)
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1:00 p.m. – 3:00 p.m.	SOCIAL EVENT / CMCC Faculty Garden	Join us for our Signature BBQ Feast featuring delicious grilled favourites – from ribs and chicken, to veggie stacks with all the sides!
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**VISIT OUR WEBSITE TODAY TO REGISTER
AND VIEW THE DETAILED PROGRAM!**

cmcc.ca/homecoming





Registration open at:
www.cmcc.ca/homecoming

More information: events@cmcc.ca



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