

CMCC 38th Annual VIRTUAL BACKS IN MOTION

WALK - RUN - CYCLE
5km, 10km, or Challenge!
MAY 9-31, 2021

CanadaHelps step-by-step guide to setting up your profile and fundraising!

Step 1: Click on the link in your CMCC "Registration Confirmation" email

Step 2: Set up your CanadaHelps Account by clicking on Join a Team, Create a Team, or Join as an Individual button

The screenshot shows the top portion of a fundraising page. At the top, there is a banner with the text "SUNDAY, MAY 9, 2021 VIRTUAL KICKOFF!" and the URL "cmcc.ca/backsinmotion". Below the banner, the main heading is "Virtual Backs In Motion 2021" in green, with the subtitle "Raising funds for CANADIAN MEMORIAL CHIROPRACTIC COLLEGE". To the right of the heading is a green "Donate Now" button. Below the heading, there is a progress bar showing "\$0.00 raised of \$40,000.00" and a "2 months REMAINING" timer with the text "Campaign Ends May 31, 2021". To the right of the timer are social media sharing icons for Facebook, Twitter, LinkedIn, Email, and Print. At the bottom, there are three buttons: "Join a Team", "Create a Team", and "Join as an Individual", followed by a search bar with the placeholder text "Search for teams, individuals..." and a magnifying glass icon.

Fill out the following information to set-up your account:

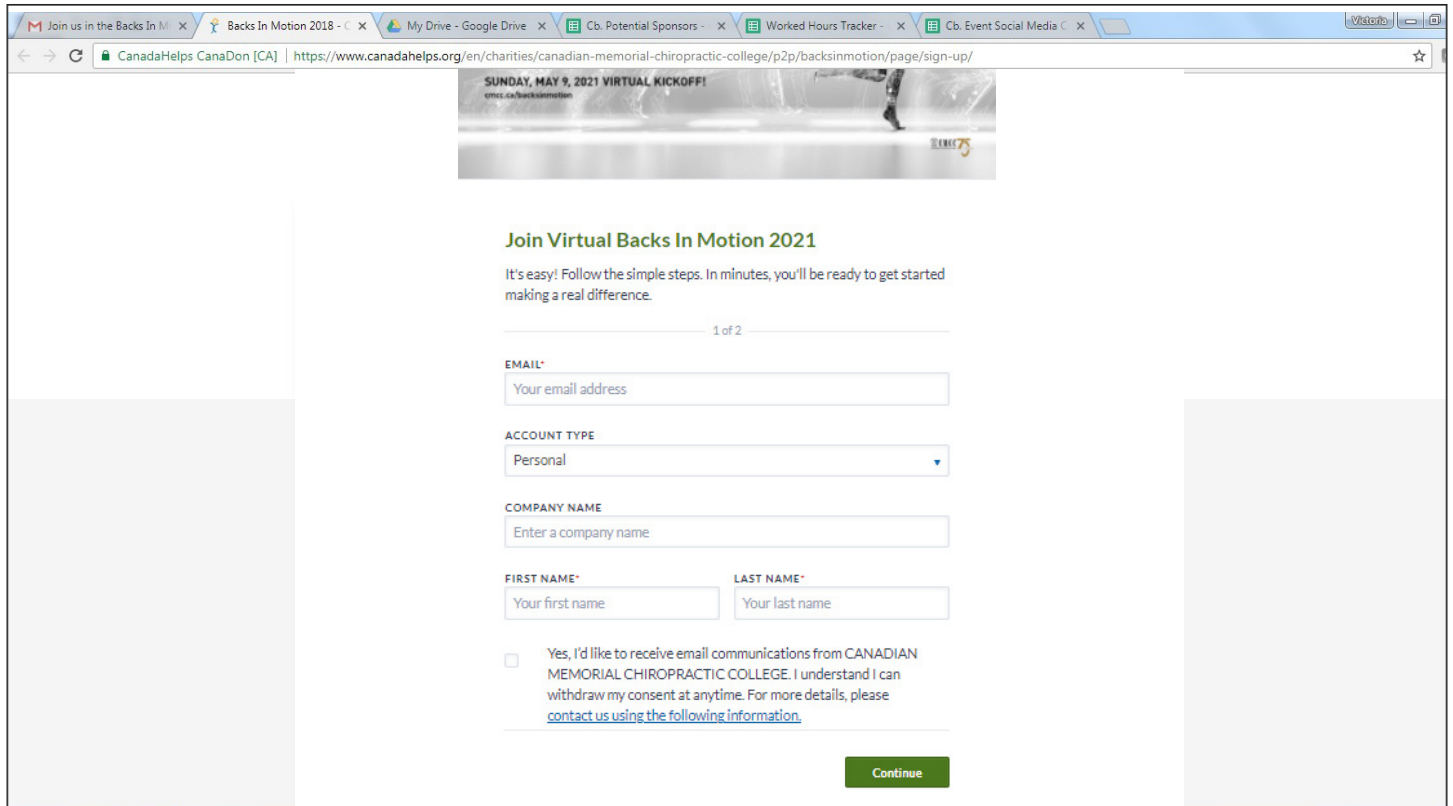
Email:

Account Type: Select “Personal”

Company Name:

First and Last Name:

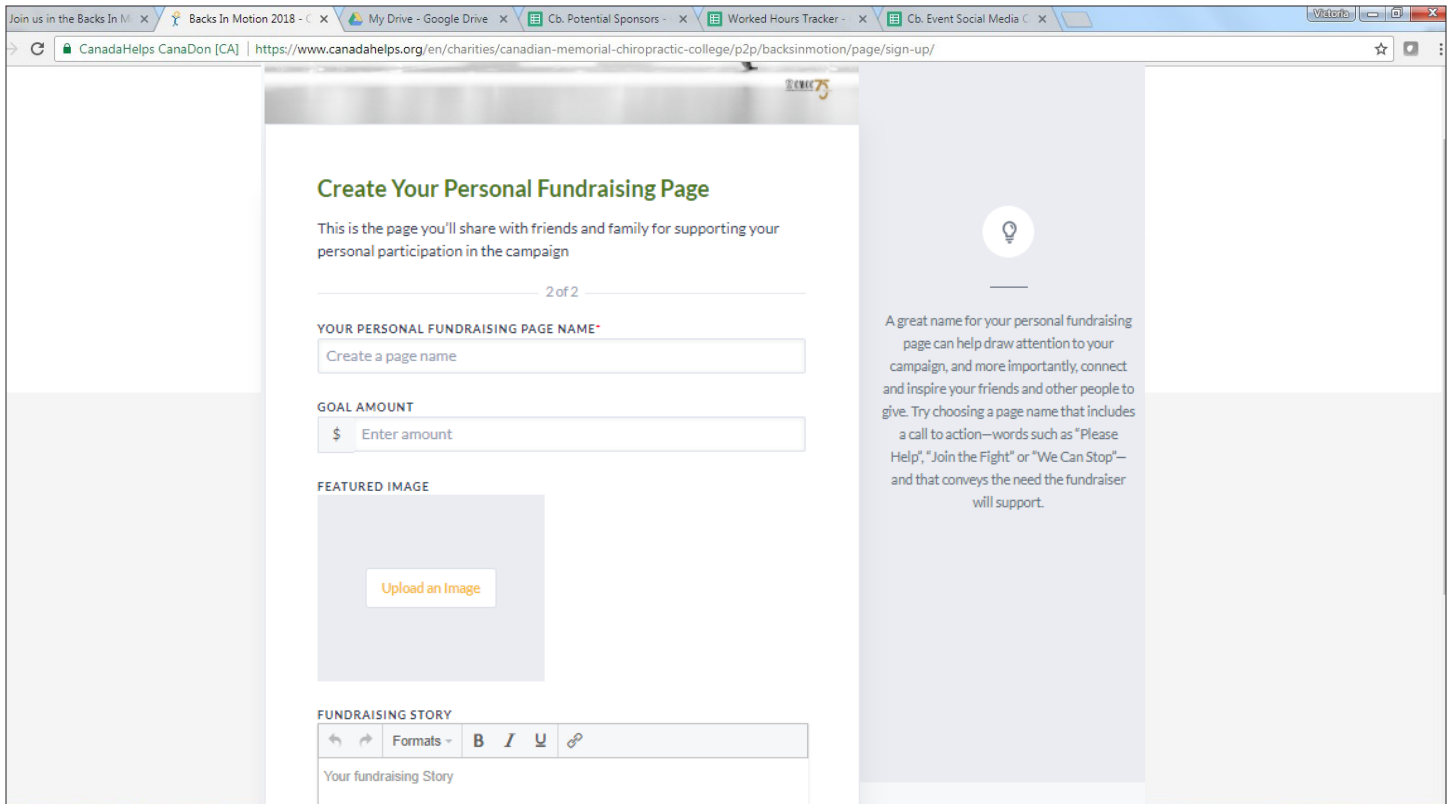
Then, Click “Continue”...



The screenshot shows a web browser window with the URL <https://www.canadahelps.org/en/charities/canadian-memorial-chiropractic-college/p2p/backsinmotion/page/sign-up/>. The page features a banner for the "SUNDAY, MAY 9, 2021 VIRTUAL KICKOFF!" event. Below the banner, the heading "Join Virtual Backs In Motion 2021" is followed by the text: "It's easy! Follow the simple steps. In minutes, you'll be ready to get started making a real difference." The form is labeled "1 of 2" and includes the following fields: "EMAIL*" (text input), "ACCOUNT TYPE" (dropdown menu with "Personal" selected), "COMPANY NAME" (text input), "FIRST NAME*" (text input), and "LAST NAME*" (text input). A checkbox is present with the text: "Yes, I'd like to receive email communications from CANADIAN MEMORIAL CHIROPRACTIC COLLEGE. I understand I can withdraw my consent at anytime. For more details, please [contact us using the following information.](#)" A green "Continue" button is located at the bottom right of the form.

Step 3: Create a Fundraising Page for the “Virtual Backs in Motion 2021” Campaign

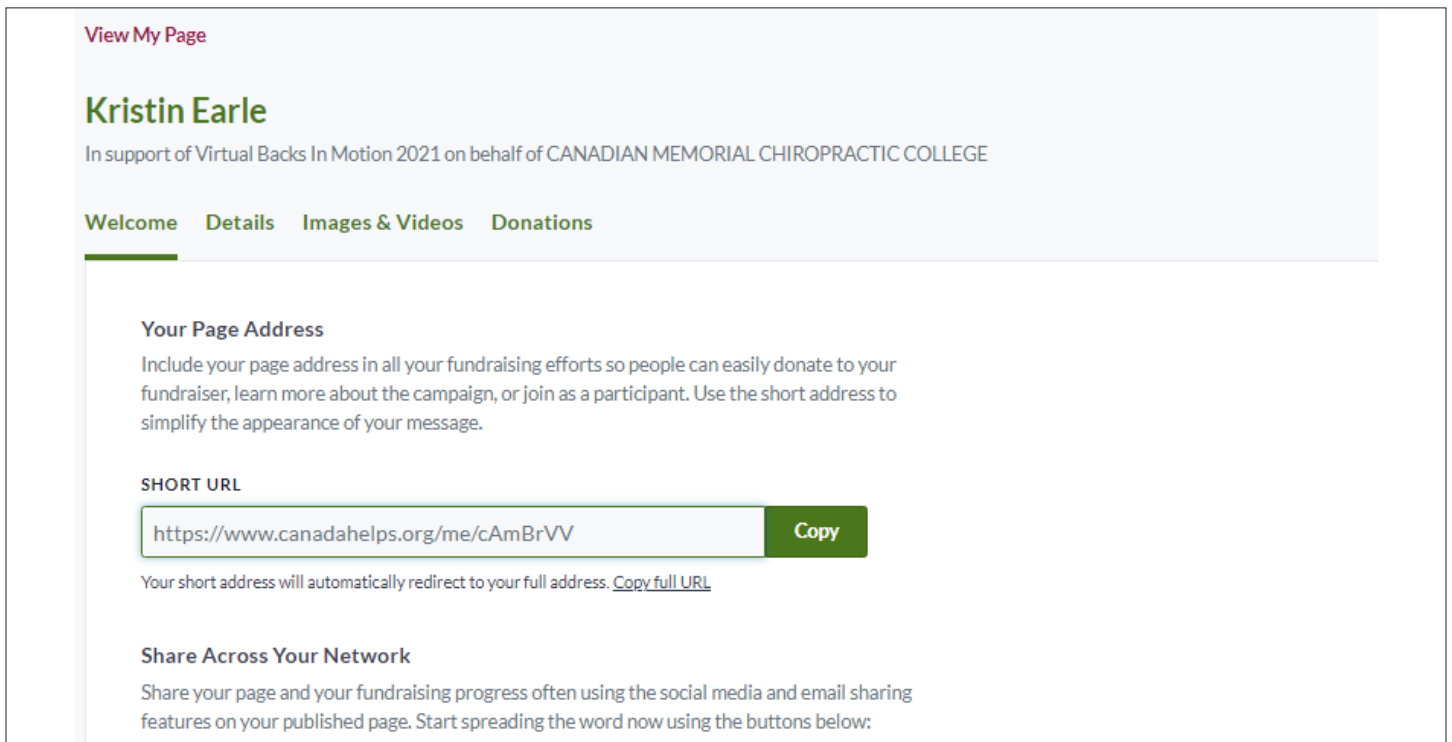
- Create a “Unique Personal Fundraising Page Name”
 - **PLEASE INCLUDE: FIRST AND LAST NAME IN TITLE**
- Set a financial goal!
- Upload a photo of yourself! Choose one from previous Backs in Motion event, or any great photo that represents you and captures your motivation!
- Explain why you are fundraising and why it’s a great idea to support you. If you are participating in the Challenge category, this is a great place to detail your plans. For example, “I am challenging myself to run 5km a day from May 9 - May 31. Please support me on this fitness journey!”



Step 4: Share your Fundraising Page with Family and Friends

On the Welcome Tab, a customized URL will be generated. You can copy and paste this url when sharing with friends via: email, facebook, twitter etc.

Note: You cannot upload your contacts to CanadaHelps. You must share your fundraising page URL with others through your personal email.



On the **Details Tab**, you can edit information you already entered. Please note: in order for your donors to be recognized and you to be notified of a donation to your page, you must check off the two below sentences: “Display a list of supporters” and “Send me an email”

PAGE NAME*
A great personal fundraising page name can help your campaign catch attention, and more importantly, connect and inspire people to give.

GOAL AMOUNT
Setting a goal will help you raise funds! Your goal will inspire visitors to your page to give.
NAME OF PAGE OWNER
In emails, we refer to the page owner. Enter your name if you are fundraising as an individual. Otherwise, enter the name of the group or organization.
 Display a list of supporters to my campaign on my page. Please note, all supporters can choose what information (if any) will appear in this list.
 Send me an email each time someone makes a donation to my fundraiser.

On the **Images/Videos Tab**, you can add photos and videos to your page.

Kristin Earle
In support of Virtual Backs In Motion 2021 on behalf of CANADIAN MEMORIAL CHIROPRACTIC COLLEGE

[Welcome](#) [Details](#) [Images & Videos](#) [Donations](#)

FEATURED IMAGE
Make your page more impactful by including a featured image that relates to the reason for your fundraising or the cause.

[Upload an Image](#)

On the **Donations Page**, you can see who has donated to your campaign. Once someone has donated, a button will appear that will allow you to send a “thank you” note.

In support of Virtual Backs In Motion 2021 on behalf of CANADIAN MEMORIAL CHIROPRACTIC COLLEGE

[Welcome](#) [Details](#) [Images & Videos](#) [Donations](#)

\$0.00 raised out of \$500.00 goal

[All](#) [Online](#) [Offline](#)

[Search](#)

[Add Offline Donation](#) [Send Message](#)

NAME	AMOUNT	DATE ▼	SOURCE
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Step 5: Confirmation Email – Your Fundraiser is Live!

Keep this email safe. If you lose your account information this is your reference to your fundraising page.

Your Fundraiser is Live! Here's How to Get Started


CanadaHelps <noreply@canadahelps.org>
To: Kristin Earle

[Reply](#) [Reply All](#) [Forward](#)

Wed 3/24/2021 2:00 PM

[If there are problems with how this message is displayed, click here to view it in a web browser.](#)

SUNDAY, MAY 9, 2021 VIRTUAL KICKOFF!
cmcc.ca/backsinmotion



Your fundraiser is live!

Nice work. Your fundraising page in support of **CANADIAN MEMORIAL CHIROPRACTIC COLLEGE** is up and running and ready for action. Go ahead and check it out.

[VIEW MY PAGE](#)