



Canadian Memorial Chiropractic College

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ATTENTION: NORTH YORK MEDIA / COMMUNITY LISTINGS

FOR IMMEDIATE RELEASE:

ALL WELCOME AT "OPEN HOUSE" OF NEW CHIROPRACTIC WALK-IN CLINIC

Toronto, March 1, 2003 — The Canadian Memorial Chiropractic College (CMCC) is proud and excited to announce the opening of a new walk-in chiropractic clinic at 5855 Leslie Street in North York.

To celebrate the clinic's grand opening, CMCC will be hosting an "Open House" from 10 a.m. to 2 p.m. on Saturday March 1st, 2003. Local residents, members of the business community, patients, and friends of the College are all invited to drop in. Discover what the new clinic has to offer, learn about chiropractic and how chiropractic care serves the overall healthcare needs of patients.. The open house promises to provide fun with educational activities including: postural checks, exercise demonstrations, door prizes and refreshments.

The opening of the new Walk-in Clinic is the beginning of an exciting transitional phase for CMCC. "We are opening the clinic as a way to introduce ourselves to the neighborhood," says Dr. Jean Moss, President of CMCC. "It's an exciting opportunity for us, in anticipation of CMCC's move in 2004 to our new campus at 6100 Leslie Street," she said. CMCC is currently located at 1900 Bayview Avenue where it has been located since 1968. We are proud of the fact that in 2001, CMCC was chosen by the North York Chamber of Commerce as Company of the Year, for Excellence in the Private Sector.

The CMCC chiropractic clinic at the "Pickle Barrel Plaza" will be the newest addition to a world-class group of chiropractic teaching clinics that CMCC maintains across Toronto

About Chiropractic Education and the Internship Programme

Chiropractors are primary healthcare professionals who are recognized by statute in all Canadian provinces and American states. The Doctor of Chiropractic (DC) programme is an intensive four-year curriculum of academic and clinical education. The minimum requirements for admission to the programme at CMCC are three years of undergraduate study at a recognized university although over 90% of students have already completed their undergraduate degree. During the fourth year of the CMCC programme, students obtain their clinical experience as interns at one of the College's teaching clinics located throughout Toronto. Patient care is provided by interns, supervised by CMCC's clinical faculty who are registered practitioners. Under supervision, the assigned intern obtains a comprehensive history and performs a detailed examination.. A diagnosis is arrived at and a plan of management will then be recommended. Treatment commences after an informed consent is obtained from the patient.

About CMCC

The Canadian Memorial Chiropractic College is a fully accredited, professional educational institution that was established in 1945. CMCC is funded through tuition fees and private donations. Known around the world as a leader in chiropractic education, CMCC is committed to its proud tradition of offering excellence in education, advancing chiropractic research, and providing service to patients through its chiropractic teaching clinics. **Contact: Scott Gardiner, Communications Officer, CMCC, (416) 482-2340 ext. 274, sgardiner@cmcc.ca**