



Canadian Memorial Chiropractic College

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ATTENTION: LOCAL TORONTO MEDIA, CHIROPRACTIC MEDIA

FOR IMMEDIATE RELEASE:

CHIROPRACTIC COLLEGE BREAKS GROUND AT NEW CAMPUS

Toronto, September 16, 2003 —

The Canadian Memorial Chiropractic College (CMCC) welcomes media to the Groundbreaking Ceremony at the site of its exciting new Campus.

Following the recent sale of its long-time home at 1900 Bayview Avenue in Toronto, and the purchase of a new campus property at **6100 Leslie Street in Toronto**, CMCC is preparing to move to its new campus for the fall term in 2004.

"With the retrofitting and construction work already well underway," says Dr. Jean Moss, CMCC's President, "this ceremony is an opportunity for CMCC to publicize our relocation; celebrate the important role we play in chiropractic education and research across Canada and around the world; and highlight the service we provide to patients through our network of teaching clinics across the GTA."

Groundbreaking Event details

Date:	Thursday, September 18, 2003
Time:	10:00 a.m.
Address of new Campus:	6100 Leslie Street (west side of Leslie Street, South of Steeles Avenue)
Photo Opportunity:	Sod turning photo op for media: 9:45 - 10:00 a.m.
Dignitaries in attendance:	The Honourable David Young, MPP, Willowdale Mr. David Shiner, Councillor, Willowdale, Ward 24

Other speakers include: Dr. Jean Moss, CMCC's President; Dr. Ron Brady, Chair of CMCC's Board of Governors. Participants in sod turning include the above dignitaries and speakers plus Dr. Vince Sinclair, Co-Chair, **HANDS ON THE FUTURE®** Capital Campaign (Chiropractic Profession) and Mr. Len Goodman, Co-Chair, **HANDS ON THE FUTURE®** (Private Sector). Refreshments will be served. For more information on the new campus, visit CMCC's Capital Campaign online at www.cmcc.ca/Campaign.

More About CMCC

Located in Toronto, the Canadian Memorial Chiropractic College (CMCC) is a fully accredited, professional educational institution that has been in operation since 1945. CMCC is funded through tuition fees and private donations. Students must complete at least three years of university education before they are eligible for admission to the four-year, CMCC programme. Known around the world as a leader in chiropractic education and research, CMCC is committed to its proud tradition of offering excellence in education, advancing chiropractic research, and providing superior service to patients through its chiropractic teaching clinics.

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For further information, please contact:

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