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ATTENTION: Toronto Media

FOR IMMEDIATE RELEASE:

Celebrities Support Chiropractic — Michael Burgess performs, Jerry Howarth hosts at CMCC's Gala

Toronto, October 9, 2003 —

Renowned tenor Michael Burgess and Toronto Blue Jays broadcaster Jerry Howarth will join forces in support of chiropractic education and research at the Canadian Memorial Chiropractic College (CMCC) fall Gala. The event will be held at Toronto's Sheraton Centre Ballroom on October 16.

For 22 years, Howarth has been a Toronto Blue Jays baseball radio broadcaster and he assumes the role of master of ceremonies, while Burgess—well known for his critically acclaimed lead in *Les Miserables*—will perform selections of his work. Murray Alter and his orchestra round out the evening with their memorable tunes.

The Gala event, a major fundraising initiative for CMCC's *HANDS ON THE FUTURE*® capital campaign, is expected to generate increased interest in CMCC's future campus—currently under construction in Toronto. CMCC is currently building its new campus at 6100 Leslie Street in Toronto, and will be moving next fall from its long-time home at 1900 Bayview Avenue in Toronto. CMCC's \$30 million *HANDS ON THE FUTURE*® Capital Campaign has now entered a new phase.

"This is an exciting new chapter in Canadian chiropractic," says CMCC's President Dr. Jean Moss. "After more than 57 years of educating and training chiropractors, CMCC has grown into one of the most pre-eminent institutions of its kind anywhere. In addition to attracting the support of chiropractors Canada-wide along with generous corporate gifts, the campaign is honoured that Mr. Howarth and Mr. Burgess will be adding sparkle to our premier fundraising event. It's going to be a very special evening."

For the past 22 seasons, Howarth has worked in the radio broadcast booth of the Toronto Blue Jays. Burgess, for his part, enjoys universal acclaim. His interpretation of "Jean Valjean" in the original production of *Les Miserables* remains the standard by which all others are measured; he has performed before royalty and heads of state.

More About CMCC

Located in Toronto, the Canadian Memorial Chiropractic College is a fully accredited, professional educational institution that has been in operation since 1945. CMCC is funded through tuition fees and private donations. Students must complete at least three years of university education before they are eligible for admission to the four-year, CMCC programme. Known around the world as a leader in chiropractic education, CMCC is committed to its proud tradition of offering excellence in education, advancing chiropractic research, and providing superior service to patients through its chiropractic teaching clinics across Toronto.

– 30 –

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